



Logo of
Mitra Madhyama,
My publication.

PUBLICATIONS

- *Vartamaanada Bisilu*
- *Wonder Kandar*
- *Aayada Kavanagalu*
- *Hudukaatada Hottu*
- *From Sarsvati River to The Indus Script*
- *Aatmaahuti*
- *Entu Loka*
- *Embattara Koylina Kaalugalu*
- *Astama Nivaaranenge Yogachikitse*
- *Kaadunelada Kaalamaana*
- *Odala Novina Tottila Haadu*
- *Antara Tara Modagalu*
- *Deadline Veerara Kathegalu*

KNOWLEDGE BASE

First - hand information on the following subjects:

- Indus Valley Civilization
- The trends in technology and new media
- The urban culture and human relations
- Cooperative movement in Karnataka
- Urban Banking, Finance and related issues

PROFESSIONAL RESOURCE

- Personal Contact with leading figures in Politics, Literature and Art, Finance.
- Friendly relationship with a large number of journalists inside & outside Karnataka.

To name a few :

- Sucheta Dalal *of Share Scam fame*
- Sevanti Ninan, *The Hindu columnist and media activist*
- Sunil Saxena, *Online editor of The New Indian Express, Chennai*
- K. A. Badarinath, *The Hindustan Times, who broke the Urea Scam*
- Contacts with people with visual media skills, like TV reporting, production, editing, anchoring etc.,
- Ability to mobilize people & resources for any sort of project.

WEBSITES WHICH I DESIGNED

www.sucobank.com

www.souharda.coop

www.vikasbank.coop

Websites which I assisted

www.hoysalatourism.org

Contact Details

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Technolegdable

- Apart from journalistic writings, I have also written poems, short stories and essays. I have written several features on human interest, which have been published in various dailies and magazines. I am one of the leading translators in Kannada.
- I have translated *Grass Soup* from English to Kannada and it was serialized in *Vijaya Karnataka* after I quit the daily. I have translated a mystery thriller *Skull Mantra* from English to Kannada. I have won prizes in two leading short story competitions in 2003. Another translation, *Fire Under the Snow*, the testimony of a Tibetan monk, is in the final stages of publication.
- I have written the complete chapter on *Internet* for Kannada University, Hampi, for its distance education course in diploma in Information Technology. Now, I am writing a chapter on *Technical Writing & editing*, for the post graduate course in mass communication for the Kannada University.
- I am akind of person who wanders in pursuit of secret and mysterious issues. I am working on a book *Siribhuvalaya*, which is a collection of alpha-numerically encoded charts. I have spent a huge money on this, hoping to unravel the mystery.
- I play chess to a remarkable extent.
- I am learning Hindustani Flute (*Bansuri*) and my daily practice gives me the strength to carry out variety of works at a given day.
- I am one of the organizers of *Madhyama Samskriti Abhivrudhdhi Kendra*, the centre for media research and training, setup by leading feature writers in Kannada.
- I can proudly boast that I am the best *technolegdable* Kannada journalist. I work on portable disk drives. I have working knowledge of all the major front-end application softwares. You name any application software, I have it! I have developed five major websites. I am a recognized reader of *www.technologyreview.com*, the premier technology magazine by MIT,USA.
- Right now, I am developing my own website, the gateway for info-hungry netizens.

MY AGENDA FOR 2005 - 06



- Translation of two books into Kannada
- One *original novel* in Kannada (a mystery thriller, naturally !)
- A megabook on *Usage of Computer and Harnessing of Internet*.
- A column on *Buiding knowledge*.
- Completion of textbook writing for *Kannada University, Hampi*.
- To practise *Bansuri* with *Tablaji*.
- A State Level workshop on *IT for journalism*

My media voyage

A personal account

Beluru
Sudarshana



Sharing
Knowledge

beluru.blogspot.com

Quality is never an accident; it is always the result of high intention, sincere effort, intelligent direction and skillful execution; it represents the wise choice of many alternatives.



Hullina Saaru
Translation of
Grass Soup
The diary pages of
Zhang Xianliang

煩惱就是智慧

Newspapers are luxurious articles in the far-flung villages of Western Ghats. Amidst these hill ranges lies my tiny village Beluru where I was born, but most part of my infancy was spent at my Grandma's house nearby. As my village was remote, so were the chances of getting schooled anywhere nearby. In the region, which is famous around the country for incessant rains, deep jungles and enormous oxygen, I was forced to enroll in a dozen of schools by the time I passed metric. My pursuit for education took me to many different locations - from cooler Coorg in the Southwest to the sun-baked plains of Bellary in the north. In 1986 I cut short my engineering degree in Davangere and boarded a bus to Bangalore. This is here in the Garden City that my future began to take shape.

The Garden City

Within a matter of days after arriving in Bangalore, I found myself editing VIDYARTHI PATHA a student magazine. Much to my surprise, I had begun to edit a journal without learning to read newspapers properly. As a kid, I never thought of becoming a journalist as I hardly read newspapers in my remote village. As the days passed by, I became so obsessed with journalism that I formed a syndicate of young journalists, and began to contribute stories to major newspapers & magazines.

My first article on polytechnic colleges was splashed on the cover page of SUDHA, the weekly magazine published by MYSORE PRINTERS. It brought me for the first time into the limelight of professional journalism. Then on, things began to change, and barely months later, I was chosen among six journalists to travel to India's porous border with Burma, the country

notorious for its drugs and dopes. We were tasked with an assignment to investigate into the smuggling of heroin across the border. Our investigation prompted the Central Government to step up security along the border and crackdown on suspected peddlers.

The hilly terrain and its awesome beauty

In 1990, I went to Sirsi, a prosperous and burgeoning town in the picturesque North Kanara district, to launch a district daily DHYEYANISHTA PATRAKARTHA. I enjoyed the air-conditioned climate of Sirsi, but began to hate the suffocative climate within the four walls of my office. In 1993, I resigned and made way towards the coastal city of Mangalore with an offer to join HOSADIGANTHA as news-editor.

In HOSADIGANTHA, I was exposed to broadsheet newspapers for the first time in my career in journalism. For nearly two long years, I worked continuously on nightshifts focusing my attention completely on better ways of writing and better kind of stories. I was so much involved in my work that I felt myself living in the world of news and printing machines. In Mangalore, everything looked journalistic with inks and the smell of printing machines engulfing my whole existence.

In 1995, I was promoted to the post of Editor and transferred to the State Capital Bangalore. We struggled to set standards and make it a popular daily among Kannadigas. In the following year I was requested to head VIKRAMA, one of the oldest kannada weeklies.

New job & New Media

In 1998, I took a break from routine journalistic activities and became a publisher as well as a commercial translator. I have published 12 books on variety of topics, ranging from history to literature, journalism to science. When Bangalore attracted world's attention because of its role in shaping Information Technology, I too jumped onto the bandwagon and worked for three news portals. In keeping with the pace of birth and demise of dotcoms, I changed portals after portals in search of wider opportunity and reality.

The more the dotcom industry boomed, the larger became the size of its bubble. I left the industry months before it burst out.



Skull Mantra
Translation of
Skull Mantra
A mystery thriller by
Eliot Pattison

Exposure to Visual media

I joined TMG, an English Language Television Channel launched by TECHNOLOGY MEDIA GROUP. Though TMG was an offshoot of dotcom industry, it introduced me to the wider world of electronic media.

In TMG, I headed its Kannada Band with a responsibility to produce one news episode every week to be telecast by UDAYA TV, then the lone and number one Kannada news channel. Some of my stories on information technology became an instant hit among the kannada audience and made the program worthwhile. During my days in TMG, I received hands-on experience on all areas of electronic media that included news-reading, script writing, anchoring, voice-over, editing and shooting news clippings. As the days went by, the channel slipped deep into a financial crisis and the production came close to an end.

The Magazine Editor

When I walked out of TMG, there was an editor waiting to take my service. He asked me to look after a string of magazines that his newspaper VIJAYA KARNATAKA was bringing about. Within months, I changed the face and shape of its weekly supplements and played a major role in the success of Vijaya Karnataka. Round about eight months after my joining, VIJAYA KARNATAKA turned out to be the largest circulated Kannada daily with its sale exceeding 5 lakh copies a day. I took the initiative to organize a journalism workshop on behalf of my paper. Workshop on agriculture & rural reporting and a competition on short story writing are the ones held under my leadership.

Today, I am the Media Adviser for KARNATAKA STATE URBAN COOPERATIVE BANKS FEDERATION, KARNATAKA STATE SOUHARDA FEDERAL COOPERATIVE LIMITED - the apex bodies in the state's cooperative sector and SUCO BANK, Sindhanur.

I may have changed newspapers, but not the profession which I have chosen lovingly. I am proud to say that today, I am so experienced that I will be able to look after any challenging assignment. Sharing and gaining Knowledge is what a profession is all about, and I stand by it. Given a chance, I am ready to lead a pragmatic, future - driven & sustainable media project.